Progress on Tobacco Packaging in Africa

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JOINING FORCES – ACCELERATING PROGRESS

UICC global cancer control WORLD CANCER CONGRESS

Hosted by Cancer Council Australia

www.worldcancercongress.org

FCTC Ratification Status in Africa

- Parties: 42 countries
- Signatories: 1 countrie
- Non signatories: 3 countries

Status of Health Warnings in Africa

16 countries with Health warnings ; 3 with pictorial warnings.

Mauritius

Madagascar

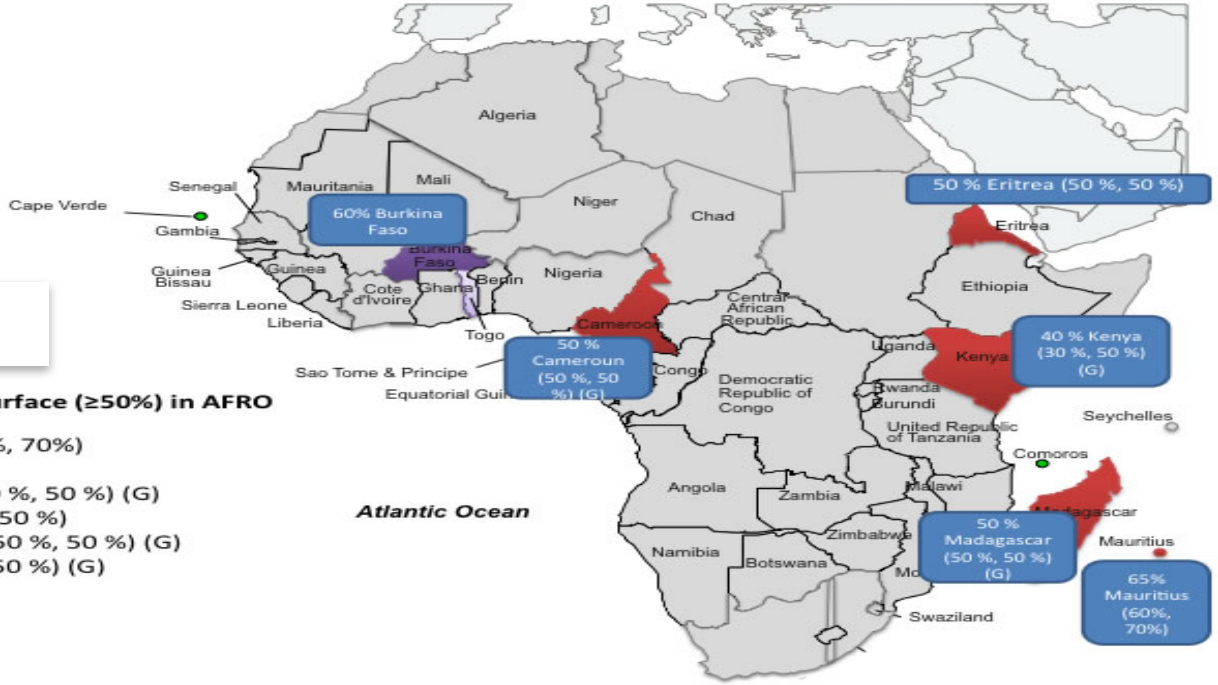
Already available

Upcoming

GHW Size

- **Most biggest surface (≥50%) in AFRO Region**

65% Mauritius (60%, 70%)
60% Burkina Faso
50 % Cameroun (50 %, 50 %) (G)
50 % Eritrea (50 %, 50 %)
50 % Madagascar (50 %, 50 %) (G)
40 % Kenya (30 %, 50 %) (G)



Recent legislation on health warnings

- **Senegal:** minimum 70% both side with pictures (law 2014);
- **Namibia:** minimum 60% maximum 70% with pictures (law 2014);
- **Gabon:** minimum 60% in recto and 65% in verso (law 2013);
- **Congo Brazzaville:** minimum 30% with pictures (law 2012);
- **Mali:** 30% text only (law 2012);
- **Togo:** 65% both side text only (law 2010) come into force in 2014.

Plain Packaging in Africa?

- **Three (3) African countries: Burkina Faso, South Africa and Togo plan to go with Plain Packaging initiative.**
- ***But threatened by the TI, the initiative was stopped until the end of the Australian case (for Togo and Burkina Faso esp.)***

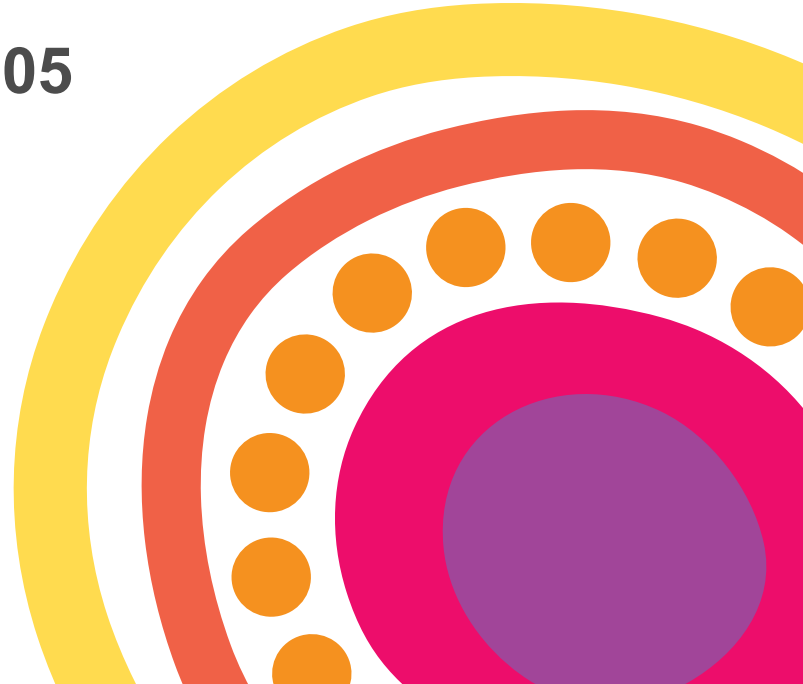
Mauritius 1st african country to implement GHW

Ratification of FCTC: May 17th 2004

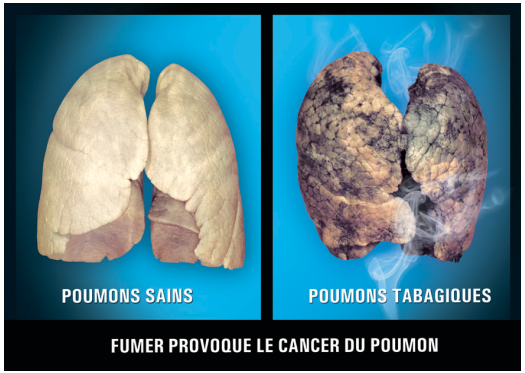
Come into force: February 27th 2005

TC Law enacted in: 2008

GHW on cigarettes pack in: 2009



GWH used in Mauritius



GWH used in Mauritius *cont.*

Challenges in adopting healthwarning laws

- Tobacco industry interference incl. threats of litigation;
- Perception its complicated to come up with health warnings (case in Kenya);
- Initial weak drafting of parent legislation that doesn't enable pictorial warnings without amendments to existing legislation (South Africa, Togo);
- Lack of political will esp. in Parliament (South Africa).

Online ressources on GHW

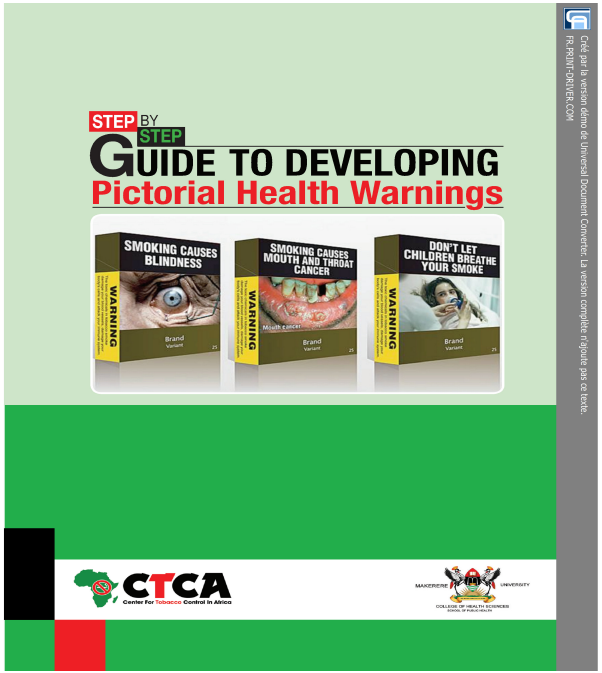
The Africa Graphic Pack Warning Resource developed by World Lung Foundation:
http://67.199.72.89/afropackwarnings/pw_index.html

WHO FCTC Health Warnings Database:

http://www.who.int/tobacco/healthwarningsdatabase/en/

Online ressources on GHW *cont.*

The Centre for Tobacco Control in Africa has provided the Step by Step Guide to assist governments to implement Article 11 of the WHO-FCTC. The Guide draws from FCTC guidelines on Article 11.



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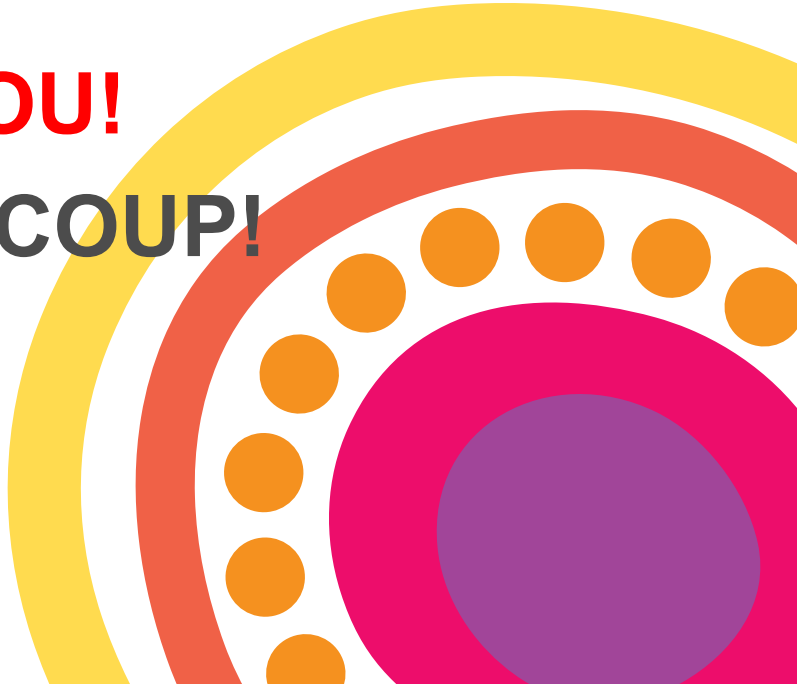
THANK YOU!

MERCI BEAUCOUP!