



Paris, France
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2016 World Cancer Congress Master Courses

Master Course N°3: Cancer Control Planning and Implementation

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Course description:

Effectively addressing cancer prevention and control is a complex and multifaceted challenge for all countries. A country's ability to have the greatest impact on cancer burden with the resources available can be substantially improved by the development of a comprehensive National Cancer Control Plan that is based on data, developed by diverse partners including government and non-governmental organizations, and is effectively implemented. This course is designed to increase the capacity of cancer planners around the world to move forward cancer control planning and implementation in their respective countries through an evidence-based, multi-sectoral approach. The course will consist of six webinars and several assigned readings beginning in Summer 2016 and will culminate in a one-day, in-person workshop on October 31, 2016 in Paris, France. Throughout the course, participants will exchange their experiences and challenges in cancer control planning and implementation and will work closely with faculty mentors to develop strategies for moving their countries' cancer control efforts forward. The course will be limited to 30 participants.

Course objectives:

1. Increased awareness of how to maximize the health impact of the resources in countries through strategic national cancer control planning
2. Enhanced understanding of best practices to develop and implement a national cancer control plan including how to mobilize support for strategic cancer control planning, build partnerships to develop and implement the plan, identify priorities within the plan for implementation, and evaluate the plan and implementation efforts
3. Improved knowledge of how cancer control planning can be used to address needs in specific areas such as tobacco control, cancer screening, cervical cancer control, palliative care, and non-communicable disease planning
4. Exposure to different strategies other countries have used to address common problems in the cancer control plan development and implementation process and lessons learned.
5. Development of specific strategies to move cancer control planning efforts forward in participants' home countries.

Target audience:

The course is targeted to professionals in all regions of the world and from multiple sectors who are interested in strengthening their country's cancer control planning efforts. Participants with a range of experience in cancer control planning are encouraged to participate to maximize the benefit of the information-exchange component of the course. Participants of previous NCI Cancer Control Leadership Forums are welcome to register, though previous participation in the Leadership Forums is not a requirement.

Teaching methods:

The course will consist of 6 webinars and will culminate in the one-day, in-person workshop on October 31, 2016 at the World Cancer Congress. Course participants are expected to participate in all 6 webinars and complete an assessment of their current national cancer planning situation (written assessment tool will be provided). Participants are also expected to ask relevant questions on an online discussion platform following the webinars and to respond to questions posted by faculty and other course participants with experiences from their country related to developing and implementing a national cancer plan. After participating in all 6 webinars, course participants are expected to work with other cancer control leaders in their countries to gather ideas about specific action items they could take to move their country's cancer control efforts forward. Participants will then bring these action items to the October 31 course for further development with course faculty and peer leaders from other countries who have had success in the areas of action identified.

Assignments:

Course participants are expected to complete the following:

- Background reading on national cancer control plan development and implementation
- Completion of a national cancer control plan development and implementation assessment tool
- Participate in online discussion following each webinar
 - Pose questions to faculty and other participants
 - Respond to questions posted by faculty and other course participants
- Create a written action plan in consultation with other cancer control leaders in their home country that will be the basis for discussion during the in-person course on October 31

Webinars:

It is anticipated that webinars will begin in July with approximately 2 webinars per month prior to the Congress. Tentative topics for the webinars include:

1. National cancer control plan development and implementation basics and assessment of country situation;
2. Cancer plan development and implementation in the context of national chronic disease (NCD) plans and other related health plans;
3. Using registry and other data/information to improve national cancer plan development and implementation;
4. Strengthening prevention and early detection efforts through national cancer plan development and implementation (focus on tobacco and cervical cancer);
5. Strengthening palliative care efforts through national cancer plan development and implementation;
6. Strengthening national cancer control research efforts through national cancer plan development and implementation.

Course leaders:

Dr. Brenda Kostelecky

Other faculty:

Dr. Lisa Stevens

Ms. Leslie Given

Ms. Karin Hohman



Brenda Kostelecky, PhD

Lead for Planning, Policy & Outreach and International Cancer Control Leadership Forum Program Lead – Center for Global Health, National Cancer Institute

Dr. Brenda Kostelecky is the lead for NCI's international cancer control planning and implementation initiatives. She has several years' experience in strategic planning at NCI and has led development of the Cancer Control Leadership Forum Program with regional Forums developed that include the Middle East, Southeast Asia, the Caribbean, Latin America, and Central Asia. Dr. Kostelecky also played an instrumental role in creation of the International Cancer Control Partnership, a coalition of international organizations supporting national cancer control planning and implementation efforts that includes the Union for International Cancer Control, the World Health Organization, the International Agency for Research on Cancer, the American Society of Clinical Oncology, and many other partners.

Dr. Kostelecky received her PhD in Molecular Biology from University College London and conducted her graduate research at Cancer Research UK focusing on structural biology of cancer-related proteins. She spent several additional years developing and conducting biological research projects at the European Molecular Biology Laboratory in Germany, the University of Colorado, and the U.S. National Institutes of Health. Dr. Kostelecky continued her training through the American Association for the Advancement of Science (AAAS) Science and Technology Policy Fellowship, a fellowship specifically designed to train scientists in policymaking and implementation while contributing their knowledge and analytical skills to U.S. government agencies.



Lisa Stevens, PhD

Deputy Director – Center for Global Health, National Cancer Institute

Dr. Lisa Stevens joined the NCI Center for Global Health as the Deputy Director for Planning and Operations in 2012. In support of NCI, she has fostered collaborations, created decision-making tools, and overseen the development of strategic planning documents. Dr. Stevens has guided the creation and communication of the long-range plan of the Institute, the yearly plan and budget request, and highlights of scientific progress. These activities have been in the form of the Strategic Plan, the Bypass Budget, and responses to congressional inquiries. At every opportunity, she has helped craft a clear message of where the Institute is today and the plan for tomorrow. In 2012, Dr. Stevens helped launch the International Cancer Control Partnership with multiple global partners on National Cancer Control Planning; she is also involved in the Middle East Cancer Consortium registry and palliative care work.

Dr. Stevens graduated from the University of Maryland, College Park in 1999 with a PhD in molecular and cellular biology. Her thesis research was conducted in the Laboratory of Genetics in NCI's intramural program. She graduated with a Bachelor of Arts in biology and a minor in Spanish from Monmouth College in Monmouth, IL.



Leslie Given, MPA
***Cancer Control Planning and Implementation Expert, Consultant –
Center for Global Health, National Cancer Institute***

Leslie Given has worked with all US states and many tribes, territories and Pacific Island Jurisdiction health departments, as well as several international organizations, on their chronic disease program and coalition building efforts. Ms. Given is co-owner and Vice President of Strategic Health Concepts (SHC) and has been instrumental in developing and delivering International Cancer Control Leadership Forums through the US National Cancer Institute, which assist cancer leaders in countries to develop and implement national cancer control plans.

Prior to joining SHC in January 2007, Ms. Given was a Team Lead for the US Centers for Disease Control and Prevention, the Division of Cancer Prevention and Control in Atlanta, GA. Ms. Given has a Bachelor of Arts Degree in English with a minor in Political Science and a Masters of Public Administration with a specialization in Health Administration from West Virginia University.



Karin Hohman, MBA
***Cancer Control Planning and Implementation Expert, Consultant –
Center for Global Health, National Cancer Institute***

Karin Hohman has worked extensively in strategic planning, creating and maintaining effective health-related partnerships, developing and delivering organizational and leadership development programs and writing public and professional prevention and control materials over the past 20 years. Ms. Hohman is President of Strategic Health Concepts, an international consulting company with offices in Denver, Colorado and Atlanta, Georgia that works with health organizations at the international, national, and state level to help them better achieve their mission.

Ms. Hohman received Bachelor of Science and Art Degrees in nursing, health promotion and physical education from Luther College in Decorah, Iowa and a Master of Business Administration from the University of Colorado.