e-Poster Presentation

Lunch and Learn Break

Date: Thursday 4th December

Time: 12:00 - 13:15

Room: ePoster Pod 1

Session Title: e-Posters - 1.2 Advocacy & Awareness; Systems; Survivorship

Presentations:

1. Cervical Cancer Prevention: Educating young adults on the importance of cervical cancer awareness and the importance of HPV Vaccination
   Sangeetha Nair, National Cancer Society Malaysia, (Malaysia)
   Abstract number: 589

2. Role of Private Enterprise in Cancer Control in Low to Middle Income Countries
   Chukwumere Nwogu, Roswell Park Cancer Institute, (United States)
   Abstract number: 590

3. Shifting U.S. global health policy to provide international development assistance for cancer control in low- and middle-income countries
   Loyce Pace, LIVESTRONG Foundation, (United States)
   Abstract number: 591

4. An exploration of the relationship between funding and patient accrual to oncology clinical trials: Additional Funding Intervention Trial (AFIT)
   Cat Parker, Cancer Council Victoria, (Australia)
   Abstract number: 592

5. Challenges in times of austerity
   Nicolas Philippou, The Cyprus Association of Cancer Patients and Friends (PASYKAF), (Cyprus)
   Abstract number: 593

6. The Experience of Gharbiah Population-Based Cancer Registry (GPBCR) in Egypt
   Mohamed Ramadan, Gharbia Cancer Society, (Egypt)
   Abstract number: 594

7. Challenges to attend patients with gynecologic cancer after the implantation of the Regulatory System at the Cancer Hospital II, National Cancer Institute, Brazil
   Marcos Renni, Hospital of Cancer II/INCa, (Brazil)
   Abstract number: 595

8. Sustainable cancer care in Africa: present status of policies and funding?
   Daniela Cristina Stefan, Stellenbosch University/Tygerberg Hospital, (South Africa)
   Abstract number: 596

9. Building a pan-regional network to foster best practice exchange and a bottom-up approach to advocating quality measures in cancer care
   Julie Torode, UICC, (Switzerland)
   Abstract number: 597
10. Strategies for indepth involvement of national accrediating programs in cancer care: The Turkish experience
Nazim Serdar Turhal, Marmara University, (Turkey)
Abstract number: 598

11. Enhancing cancer control in primary health care: A system response
Meghan Varlow, Cancer Institute NSW, (Australia)
Abstract number: 599

12. Adherence to surveillance guidelines for early breast cancer in Croatia
Damir Vrbanec, University Hospital Zagreb, (Croatia)
Abstract number: 600

13. Developing a service capability framework: A guide for health services providing care to children and adolescents with cancer
Jane Williamson, Paediatric Integrated Cancer Service, (Australia)
Abstract number: 601

14. Structuring Cancer Research in Morocco
Ahmed ZIDOUH, Lalla Salma Foundation, (Morocco)
Abstract number: 602

15. Working through cancer programme
Jenny Ritchie-Campbell, Macmillan Cancer Support, (United Kingdom)
Abstract number: 604

16. MaxSmiles: Blood Cancer and Rare Cancer Patient Support Group
Wirat Sae-Kuai, The Max Foundation, (Thailand)
Abstract number: 605

Room: ePoster Pod 2

Session Title: e-Posters - 2.2 Advocacy & Awareness - Survivorship

Presentations:

1. Patient empowerment workshop
Bertha Aguilar, president, (Mexico)
Abstract number: 607

2. Psycho-education intervention for Saudi breast cancer survivors to improve quality of life
Haifa Alshamsi, ZAHRA Breast Cancer Organization, (Saudi Arabia)
Abstract number: 608

3. Involving carers, partners and family members in health programs for cancer survivors
Gabrielle Asprey, Cancer Council NSW, (Australia)
Abstract number: 609

4. Improving cancer care in Uganda through the development of a national palliative care policy
Zipporah Ali, African Palliative Care Association, (Uganda)
Abstract number: 610

5. Piloting an education program for cancer survivors, their friends and family: lessons learned
Anna Boltong, Cancer Council Victoria, (Australia)
Abstract number: 611

6. The Knowledge in the Room: evidence-gathering and partnership-building through community sharing circles to address concerns about cancer in First Nation (aboriginal) communities in the Northwest Territories, Canada.
Sabrina Broadhead, Government of the Northwest Territories, (Canada)
Abstract number: 612
7. Developing a Rehabilitation Framework for Cancer Survivorship  
Trish Calder, Epworth Healthcare, (Australia)  
Abstract number: 613

8. The Establishment of PCFA Affiliated Gay/Bi-sexual Prostate Cancer Support Groups in Australia  
Marie-Claire Cheron-Sauer, Prostate Cancer Foundation of Australia, (Australia)  
Abstract number: 614

9. HAMAARI PATHSHALA – A Platform for informal education for Children under treatment  
Amishi Choksi, V Care Foundation, (India)  
Abstract number: 615

10. Cancer Care Package Program- Delivering free requested products right to the doorstep for cancer patients across The United States.  
Jula Connatser, American Association for Cancer Support, Inc., (United States)  
Abstract number: 616

11. The Healthy Living after Cancer Partnership Project  
Elizabeth Eakin, The University of Queensland, (Australia)  
Abstract number: 617

12. Using photovoice to collect feedback about challenges of sexuality in advanced breast cancer patients in South Africa  
Lynn Edwards, PLWC, (South Africa)  
Abstract number: 618

13. Support Group Leader Training: Development and Implementation  
Evan Kallipolitis, Prostate Cancer Foundation of Australia, (Australia)  
Abstract number: 619

Marc Keller, French League Against Cancer, (France)  
Abstract number: 620

15. The Roles of Data Systems in Developing a Robust Evidence Base along the Cancer Journey  
David Roder, University of South Australia, (Australia)  
Abstract number: 621

16. A model for improving breast cancer care through the HOPE Peer-Nurse Navigation in Ghana  
Beatrice Waife Addai, Breast Care International, (Ghana)  
Abstract number: 622

17. Establishing paediatric long term follow-up transition clinics in the tertiary adult health care sector  
Jane Williamson, Paediatric Integrated Cancer Service, (Australia)  
Abstract number: 623

Room: ePoster Pod 3

Session Title: e-Posters - 3.2 Advocacy & Awareness - Screening

Presentations:

1. Partnering for success: Lessons from breast and cervical cancer screening in rural Honduras  
Suyapa Bejarano, Liga Contra el Cancer Honduras, (Honduras)  
Abstract number: 625

Paul Chilwesa, Defense Forces Medical Services, (Zambia)  
Abstract number: 626
3. Pink Caravan national breast cancer screening and awareness campaign 2011 - 2014, United Arab Emirates, an initiative by Friends of Cancer Patients
Sawsan Al Madhi, Friends of Cancer Patinets Society UAE, (United Arab Emirates)
Abstract number: 627

4. The role of mHealth in cancer care: Designing with the user in mind
Jay Evans, Medic Mobile, (United States)
Abstract number: 628

5. Using cancer registry data to evaluate Israeli national screening programs for breast and colorectal cancer
Lital Keinan-Boker, Ministry of Health, (Israel)
Abstract number: 629

6. Screening of rural female population for breast cancer by mobile mammography unit of Nimra, Jamshoro Pakistan
Naeem Ahmed Laghari, Pakistan Atomic Energy Commission (PAEC), (Pakistan)
Abstract number: 630

7. Optimising the expansion of the National Bowel Cancer Screening Program – Influencing the national policy agenda
Melissa Ledger, Cancer Council Western Australia, (Australia)
Abstract number: 631

8. Sisters Hand in Hand: A community outreach project targeting rural African American women
Tonya Linthacum, SSM Audrain Medical Center, (United States)
Abstract number: 632

9. Tobacco free Bangladesh: A dream need to become reality
Sheikh Mostofa, National Institute of Cancer Research & Hospital, Dhaka, Bangladesh., (Bangladesh)
Abstract number: 633

10. Evaluation of see and treat program implementation in East Java Province, Indonesia three years experience
Sjahjenny Mustokoweni, Airlangga University, (Indonesia)
Abstract number: 634

11. Advancing multidisciplinary care and collaboration through the establishment of a dysphagia service at the Kuwait Cancer Control Center (KCCC)
Daniela Fierini, Princess Margaret Cancer Centre, (Canada)
Abstract number: 635

12. A single community-wide, low-literacy and culturally appropriate education resource – is it possible?
Kathleen O’Connor, WA Department of Health, (Australia)
Abstract number: 636

13. The potential for early diagnosis of oral cancer by oral health professionals in limited resource settings
Ravikiran Ongole, Manipal College of Dental Sciences, Mangalore, Manipal University, (India)
Abstract number: 637

14. Breast cancer awareness survey in Lagos mainland local government area of Lagos State, Nigeria
Omolola Salako, Sebeccly Cancer Care and Support Center, (Nigeria)
Abstract number: 638

15. Bowel Cancer Screening Programme: The Impact of Local Education Sessions by Health Care Professionals in South London, United Kingdom
Cheh Kuan Tai, NHS UK, (United Kingdom)
Abstract number: 639
16. Train Elementary School Student as the "Health Promotion Messenger" -- An Innovative Approach for Diet Education
Jane Tsai, Formosa Cancer Foundation, (Taiwan)
Abstract number: 640

17. Unproven breast imaging and the law: A win
Emma Croager, Cancer Council WA, (Australia)
Abstract number: 641

Room: ePoster Pod 4

Session Title: e-Posters - 4.2 Scientific Studies - Diagnosis

Presentations:

1. How patients with cholangiocarcinoma experiences attendance at the specialised gastroenterology or oncology unit, and the transition between these specialities: A qualitative interview study
Kristine Dengsoe, Rigshospitalet, (Denmark)
Abstract number: 643

2. Providing coordinated cancer care: Who should we be targeting?
Ivana Durcinoska, University of Sydney, Surgical Outcomes Research Centre (SOuRCe), (Australia)
Abstract number: 644

Henry Elibi, Olabisi Onabanjo University/Olabisi Onabanjo University Teaching Hospital, (Nigeria)
Abstract number: 645

4. Immunoexpression of K-RAS, p53, PTEN, and MLH1 genes among Saudi patients with colorectal cancer
Abdelbaset Elasbali, University of Hail, (Saudi Arabia)
Abstract number: 646

5. Routes to Diagnosis, a novel English methodology
Lucy Elliss-Brookes, Public Health England, (United Kingdom)
Abstract number: 647

Lucy Elliss-Brookes, Public Health England, (United Kingdom)
Abstract number: 648

7. Clinical Significance of Interleukin-6 in Diagnosis of Lung, Oral, Esophageal and Gall Bladder carcinomas
Rajesh K. Grover, Delhi State Cancer Institute, (India)
Abstract number: 649

9. Challenges in treating solid tumors in low income countries: Children Hospital Lahore Pakistan experience
Alia Ahmad, The Children's Hospital Lahore, (Pakistan)
Abstract number: 651

10. Incidence of K-RAS mutation in metastatic colorectal carcinoma and further to find any associated correlation between K-RAS mutation and various demographic and clinical factors. A Hospital based study
Altaf Ali, Hospital, (India)
Abstract number: 652

11. Histological Pattern of Malignant Colon Tumors in Almadinah Almnoura, KSA
Ibraheem Ashankyty, University of Hail, (Saudi Arabia)
Abstract number: 653
12. The association of HR-HPV and EGFR, p53 and CD5 markers in Head and Neck cancer
Ibraheem Ashankyty, University of Hail, (Saudi Arabia)
Abstract number: 654

13. Sensitivity of APTIMA E6/E7 mRNA test in detection of Cervical Cancer & its Concordance with Hybrid Capture 2 HPV DNA test
Dipanjana Banerjee, Chittaranjan National Cancer Institute, (India)
Abstract number: 655

14. Curative radiotherapy timeline milestones in management of gynaecological cancer at the Alan Walker Cancer Care Centre, Darwin: Effective multi-disciplinary care in remote Australia
Ryan Coad, Genesis Cancer Care WA, (Australia)
Abstract number: 656

15. Improving access to psychological services for people with cancer: A randomised controlled trial of an interactive web-based intervention
Kate Blackler, Cancer Council Queensland, (Australia)
Abstract number: 657

16. Clinical significance of serum HMGB1 test in esophageal squamous cell carcinoma
Chuangui Chen, Chinese Anti-Cancer Association, (China)
Abstract number: 658

17. Routes to Diagnosis: Does it matter when or how a cancer is diagnosed?
Lucy Elliss-Brookes, Public Health England, (United Kingdom)
Abstract number: 659

18. Metabolic syndrome in Korean adult cancer survivors, family members and non-cancer subjects
Jinyoung Shin, Samsung Medical Center, Seoul, (South Korea)
Abstract number: 660

Room: ePoster Pod 5
Session Title: e-Posters - 5.2 Scientific Studies - Prevention

Presentations:

1. Constructing and pretesting a questionnaire to assess the treatment of smokers in Brazilian public health care facilities
Leticia Casado, National Cancer Institute from Brazil, (Brazil)
Abstract number: 661

2. Nicotinamide for skin cancer chemoprevention in renal transplant recipients
Andrew Chen, Royal Prince Alfred Hospital, (Australia)
Abstract number: 662

3. Implementing QCancer into General Practitioner (GP) consultations: exploratory study using simulated consultations with Australian GPs.
Peggy Chiang, University of Melbourne, (Australia)
Abstract number: 663

4. Underlying themes in habitual sun-related behaviours in adolescents and the role of appearance-based motivations
Nadia Corsini, Cancer Council SA, (Australia)
Abstract number: 664

5. Monitoring approval of new legislation banning smoking in children’s playgrounds and public transport stops in South Australia
Joanne Dono, SAHMRI, (Australia)
Abstract number: 665

6. Public Campaign Against Waterpipe / Hookah Smoking in Turkey
Tuba Durgut, Turkish Green Crescent, (Turkey)
Abstract number: 666
7. Oral Epithelium atypia associated with cigarette smoking among medical students in KSA
Abdelbaset Elasbali, University of Hail, (Saudi Arabia)
Abstract number: 667

8. Effects of Peer Education on the Knowledge of Breast Cancer and Practice of Breast Self-Examination among Mansoura University Female Students, Egypt
Karima Elshamy, Faculty of Nursing, Mansoura University, Egypt, (Egypt)
Abstract number: 668

9. Effect of breast cancer and early detection measures 'awareness program on women' knowledge, attitude and practicing breast self examination at Talkha cement factory, Egypt
Karima Elshamy, Faculty of Nursing, Mansoura University, Egypt, (Egypt)
Abstract number: 669

10. Associations between risk attributes, “Control” and “Dread”, with perceptions of importance of cancer risk factors
Kerry Ettridge, SAHMRI, (Australia)
Abstract number: 670

11. Good or bad? Children's social representations of smokers through a photovoice project in Petrópolis, Rio de Janeiro, Brazil
Rodrigo Feijo, National Cancer Institute of Brazil, (Brazil)
Abstract number: 671

Eleonora Feletto, Cancer Council NSW, (Australia)
Abstract number: 672

13. Should threat messages be avoided for Aboriginal Australian smokers? Findings from a cross-sectional survey in regional NSW to validate the Risk Behaviour Diagnosis scales
Gillian Gould, James Cook University, (Australia)
Abstract number: 673

14. Smoking Before First childbirth and risk of Breast Cancer Risk is Independent from Alcohol Use and does not seem to differ Across Ethnic Groups: The Multiethnic Cohort study
Inger Gram, UiT the Arctic University of Norway, (Norway)
Abstract number: 674

15. Alcohol: a population study of predictors of consumption and awareness of the link with cancer.
Jacqueline Bowden, South Australian Health and Medical Research Institute, (Australia)
Abstract number: 675

16. Community mental health services and smoking cessation care: an unrealised potential
Jenny Bowman, University of Newcastle, (Australia)
Abstract number: 676

17. Anti tobacco campaigns in India and its impact on adolescents and young adults -A population based study
Nidhin Raj, Madras Medical College,Chennai, (India)
Abstract number: 677

18. Global Adult Tobacco Survey (GATS) data as a tool to improve smoking cessation strategies in Brazil
Andre Szklo, Brazilian National Cancer Institute, (Brazil)
Abstract number: 678
Room: ePoster Pod 6

Session Title: e-Posters - 6.2 Fundraising Reports

Presentations:

1. **Betel-nut chewing a time bomb for oral cancer in Papua New Guinea**
   Rose Andrew, PNG Cancer Centre, National Department of Health, (Papua New Guinea)
   Abstract number: 679

2. **Together we can beat cancer! A community engagement strategy to drive emotional connection with Cancer Council and our mission**
   Karen Armstrong, Cancer Council Australia, (Australia)
   Abstract number: 680

3. **Purpose Driven Fundraising**
   Lee Cooper, Cancer Council NSW, (Australia)
   Abstract number: 681

5. **Breast Cancer Organized Screening Program in Rio de Janeiro, Brazil**
   Sandra Gioia, Andarai Federal Hospital, (Brazil)
   Abstract number: 682

6. **Fundraising report**
   Ken Phinéas Tchiteya, Fondation Calissa Ikama, (Congo)
   Abstract number: 683

8. **The billion dollar challenge**
   Christine Lasky, The Princess Margaret Cancer Foundation, (Canada)
   Abstract number: 684

9. **Raising research money through an innovative event - ride to conquer cancer**
   Christine Lasky, The Princess Margaret Cancer Foundation, (Canada)
   Abstract number: 685

10. **Road Hockey To Conquer Cancer - A unique team fundraising program appealing to a distinct new segment**
    Christine Lasky, The Princess Margaret Cancer Foundation, (Canada)
    Abstract number: 686

11. **Joe's Team - An innovative triathlon/duathlon sprint event to raise money for head and neck cancer research**
    Christine Lasky, The Princess Margaret Cancer Foundation, (Canada)
    Abstract number: 687

12. **A pilot study of out of pocket expenditure in treating children with cancer in Indian government hospitals**
    Alexandra Martiniuk, University of Sydney, University of Toronto, and the George Institute for Global Health, (Australia)
    Abstract number: 688

13. **Fundraising strategy for cancer control in Nigeria**
    Benjamin Ogbalor, Partnership for Eradication of Cancer in Africa, (Nigeria)
    Abstract number: 689

14. **Fundraising strategies for cancer (NGOS)**
    Anita Peter, Cancer Patients Aid Association, (India)
    Abstract number: 690

15. **With supporter numbers declining, how Cancer Council Queensland took the F2F step**
    Karen Shields, Cancer Council Queensland, (Australia)
    Abstract number: 691

16. **Insights driven product development - Daffodil Day**
    Alan Sicolo, Cancer Council SA, (Australia)
    Abstract number: 692
17. Web site and donations – success through serving peoples needs
Erik Vigander, Norwegian Cancer Society, (Norway)
Abstract number: 693