



CONNECTING
FOR
GLOBAL
IMPACT



2012

AUGUST 27-30

MONTRÉAL, CANADA

Plenary Session: Connecting Globally to Reduce Inequalities

Thursday, August 30, Room 517AB: 8:30-10:00 AM

Co-Chairs: Eduardo Cazap (Argentina), Eduardo Franco (Canada)



How we can reduce suffering and save more lives from cancer: opportunities and challenges
John Seffrin (United States)



Overcoming inequalities in cancer care – using personal experiences of cancer to improve cancer control for all
HRH Princess Dina Mired (Jordan)



Moving the global cancer agenda forward in partnership
Sir George Alleyne (United States)



DR JOHN SEFFRIN

- CEO of the American Cancer Society.
- More than three decades of leadership in the worldwide fight against cancer.
- Under his leadership, the ACS has become the world's largest voluntary health organization fighting cancer.
- Serves on the White House Advisory Group on Prevention, Health Promotion, and Integrative and Public Health
- Member of the Advisory Committee to the Director of the U.S. Centers for Disease Control and Prevention.
- Past president of the UICC
- Chairman of the board of Independent Sector, the largest coalition of nonprofit groups.
- Contributing author to more than one dozen books and has written more than 100 articles and other publications.
- Honorary doctorates from Ball State University, Purdue University, Thomas Jefferson University, and Indiana University.



HRH PRINCESS DINA MIRED

- Director General of the King Hussein Cancer Foundation in Jordan.
- Foundation's Director General since 2003.
- Founded the "Fundraising and Development" Department of the Foundation making it one of Jordan's best fundraising institutions.
- Expanded the Foundation's Healthcare Program for cancer coverage, the only such service in Jordan.
- Honorary Co-President of Harvard University Global Task Force for Expanded Access to Cancer Control and Care in the Developing World.
- Member of the UICC's Presidential Advisory Panel and UICC's Ambassador of the World Cancer Declaration Ambassadors Program.
- LIVESTRONG Global Envoy for the Lance Armstrong Foundation.
- Honorary Member of the Mediterranean Task Force for Cancer Control in Italy.



SIR GEORGE ALLEYNE

- Director Emeritus of the Pan American Health Organization.
- UN Secretary General's Special Envoy for HIV/AIDS in the Caribbean, from February 2003 until December 2010.
- In October 2003 he was appointed Chancellor of the University of the West Indies.
- Adjunct Professor, Bloomberg School of Public Health, Johns Hopkins University, Baltimore, USA.
- Numerous awards in recognition of his work, including prestigious decorations and national honors from many countries of the Americas.
- In 1990, he was made Knight Bachelor by Her Majesty Queen Elizabeth II for his services to Medicine.
- In 2001, he was awarded the Order of the Caribbean Community, the highest honor that can be conferred on a Caribbean national.