



European Week Against Cancer

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World Cancer Congress, Montreal

About ECL

- Pan-European umbrella organisation created in 1980
- Members are cancer organisations at mainly national level across wider Europe
- ECL member leagues have a combined income of over 700 million Euro (US\$1,209,000,000), over 6,000 staff members and more than half a million volunteers in their fight against cancer.
- We serve as a source of information on cancer,
 - on initiatives set up at the European level, on EU decisions
 - and legislations related to cancer, on the status of various
 - European on-going projects that all seek to fight cancer.
- ECL serves as a platform of exchange of best practices, where members learn from each others' experiences.

Some areas of work

- Tobacco Control
- HPV Vaccine / Cervical Cancer
- National Cancer Control Plans
- Skin Cancer / Melanoma Issues
- Patient Support
- MEPs (Members of the European Parliament) Against Cancer
- Pharmaceutical Issues e.g., access to innovative medicines
- Fundraising



Overall Aim

“At least one-third of all cancer cases are preventable. Prevention offers the most cost-effective long-term strategy for the control of cancer.”

“Over 30% of cancer can be prevented by healthy life style or by immunization against cancer causing infections (HBV, HPV). Others can be detected early, treated and cured.”

To raise awareness about health promotion and cancer prevention, especially among **target groups** in Europe (youth, migrants, ageing, etc), by disseminating the **European Code Against Cancer***, by relaunching the European Week Against Cancer 25-31 May each year, and by engaging policy-makers at the European, national, and subnational levels.

*www.cancercode.eu

ECAC THEMES

- Lifestyles (Topics 1-6)
- Environment (Topic 7)
- Screening (Topics 8-10)
- Vaccination (Topic 11)



EUROPEAN CODE AGAINST CANCER - <http://www.cancercode.eu/>

Many aspects of general health can be improved, and certain cancers avoided, by adopting a healthier lifestyle



1. Do NOT smoke
2. Avoid Obesity
3. Undertake **physical activity** every day
4. Increase daily intake of **vegetables and fruits**. Limit your intake of foods containing fats from animal sources.
5. **Moderate your alcohol** consumption to two drinks per day if you are a man and one drink per day if you are a woman



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There are public health programmes that could prevent cancers developing or increase the probability that a cancer may be cured aspects of general health can be improved, and certain cancers avoided, by adopting a healthier lifestyle

6. Care must be taken to **avoid excessive sun exposure**
7. **Prevent any exposure to known cancer causing substances.** Follow advice of national radiation protection offices.
8. Women from 25 years of age should participate in **cervical screening**.
9. Women from 50 years of age should participate in **breast screening**.
10. Men and women from 50 years of age should participate in **colorectal screening**.
11. Participate in **vaccination** programmes against Hepatitis B Virus infection



European Week Against Cancer 2012

www.weekagainstcancer.eu

Activities for EWAC are organised each year to raise awareness of cancer prevention at the NATIONAL and European levels.

- **Official Conference for EWAC “Tobacco Control, Screening and Healthy Lifestyles”**, by Italian Cancer League, at Italian Ministry of Health
- **Youth Competition** – engaging partners at national levels
- **Flashmobs** in European Cities
- **Other EWAC Events by Partners** (e.g., Colorectal Cancer Prevention and Screening, Brno 4-5 May)

(2011 in Brussels, 2012 Rome, 2013 Dublin (Irish EU Presidency))

European Week Against Cancer 2012 Official Conference 31 May to 1 June, Rome

Political Plenary on Tobacco Control in Europe

Day 1: 31 May 2012 – 13.00 to 18.00

Venue: Italian Ministry of Health

Organised by Italian Cancer League (LILT)



European Week Against Cancer 2012 Official Conference 31 May to 1 June, Rome

**VIPs - Biagiotti, Sintini, Pescante IOC,
Fendi**



European Week Against Cancer 2012
Official Conference 31 May to 1 June, Rome

Day 2: SCIENTIFIC CONFERENCE ON SCREENING, HEALTHY LIFESTYLES





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Reaching Youth with Communications Competition

This EWAC Youth Competition encourages students to learn how cancer can be prevented, by creating posters and videos that communicate effectively to others your age, on what can be done NOW to prevent cancer LATER in life.

Poster and videos submitted by teams of 3 to 5 students aged 11 and up, on messages related to one or more messages in the European Code Against Cancer, and communicated in a way that would help others your same age to understand how to prevent cancer.

Posters can be seen at <http://bit.ly/KnUyAc>

Videos can be seen at <http://bit.ly/KlbU0K>

Winners at <http://bit.ly/Lff2h6>

Aim of competition is to engage youth in learning about cancer prevention.



Flashmobbing for EWAC Awareness in European Cities 2012 ¹³



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Partner EWAC Events:

EUROPEAN COLORECTAL CANCER DAYS: BRNO 2012 - PREVENTION AND SCREENING, MAY 4-5, 2012, BRNO, CZECH REPUBLIC,
organised by ECL, UEGF, MEP Pavel Poc and League Against Cancer Prague

Cervical Cancer Prevention – 6 June 2012, European Parliament, Brussels, organised by European Institute of Women's Health

Liver Cancer Prevention – European Parliament, Brussels,
organised by European Liver Patients Association (ELPA)

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European Week Against Cancer 2011-2013

Official Conferences

2011 Conference EWAC: May, **European Parliament, Brussels.**

Organised under auspices of Belgian authorities at Federal and Community levels

2012 Conference EWAC: May, **Rome.** Organised by the Italian Cancer League and hosted by Italian Ministry of Health.

2013 Conference EWAC: May, **Dublin.** Hosted by Irish Cancer Society.

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Closing Reminder:

“At least one-third of all cancer cases are preventable.

Prevention offers the most cost-effective long-term strategy for the control of cancer.”

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THANK YOU

