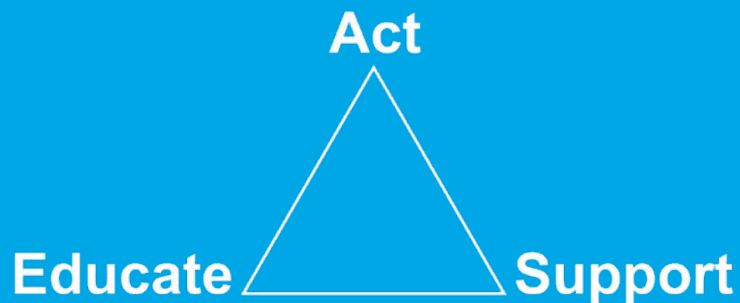




An interactive workplace
wellness program



IMPROVE employee health
ENGAGE workers
REDUCE healthcare costs
INCREASE productivity

Partners in Workplace Wellness and Cancer Prevention
Storoschuk S., Medhurst K., Carty K.

Unique opportunity
for partnership
between non-profit
organization,
government,
community and
business



= research/evaluation



= funding/support

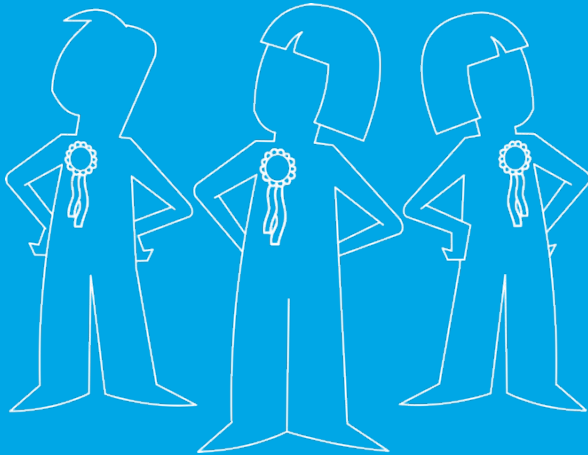


= resources/expertise

Creating opportunities for British Columbia businesses



Keys to Success



- workplace champions
- management buy-in
- effective online resources