Abstract Oral Session 5 - Advocacy Reports

“Meet the Targets” Project on the Implementation of United Nation Political Declaration on Non-Communicable Diseases

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“Meet the Targets” Project cont’d

Background and context

• “Meet the targets project” project started on March 30, 2012, on-going for two years and finally came to an end on March 30, 2014.
• The project is extended for another two years.
• The project implementation becomes possible because of the financial support of 40,000USD from American Cancer Society.
“Meet the Targets” Project cont’d

Aim
The project has two objectives. These are:
• Making the political, social and economic environment in Ethiopia conducive for the war on NCD.
• Encourage the development of National Cancer Control Program in Ethiopia.

Strategy/tactics

Multi - Sectoral approach we followed helped us to put heavy pressure on policy makers & implementers.
Thanks to “Meet the Targets” project, we managed to conduct the first consultative meeting in Ethiopia on Non-Communicable Diseases (NCD) in Ethiopia. The meeting was organized by the Federal Ministry of Health with financial support of the “Meet the Targets” project.
“Meet the Targets” Project cont’d

Programme /Policy Process

The project collaborated with so many consortiums of which the followings are the major ones. Our society is:

• A member of National Technical Working Group on NCDs/NTWG/.

• One of the founding members of Consortium of Ethiopian NCD Associations/CENCDA/.

• One of the founding members & executive member of Ethiopian Civil Society Health Forum/ECSHF/, consortium of more than 130 NGOs working on health.
“Meet the Targets” Project cont’d
Programme /Policy Process cont’d

From left, some of the participants of the historical event, World Cancer Day 2014, posed for photo. In the middle, Her Excellency Mrs. Roman Tesfaye, the First Lady of Ethiopia & Minister of Health actively participating in the first cancer advocacy briefing given to members of parliament on May 13, 2014. Far right members of parliament, far left House speaker and Wondu far right.
Among policy actions taken we can site for instance:

• The development of National Strategic Framework and National Strategic Action Plan on NCDs.
• The development of National Cancer Control Plan/Program/ is about to start.
• Federal Ministry of Health established a new Case Team of five full-time professionals for NCD.
“Meet the Targets” Project cont’d

Outcomes/What was learned

• Better knowledge and understanding on the part of Ethiopian policy makers.
• NCD finally confirmed to be one of the three top health priorities of Ethiopia.
• Commemorating World Cancer Day at the Prime Minister’s Office and advocacy workshop on cancer given to members of parliament signifies turning point we reached.
• Cancer treatment is to be given in five major regional university hospitals.
• Cancer medicines are becoming available & affordable.
• Oncology training started to be given at Addis Ababa University.
• StepWise survey to be conducted soon.
“Meet the Targets” Project cont’d
Outcomes/What was learned cont’d

Thank you