



Daniela de la Cruz

CEO of Swiss Cancer League

Biography

Daniela de la Cruz completed her education and training as a qualified physiotherapist in Lucerne, Switzerland, in 1997, then practiced her profession largely in management capacities in various Swiss hospitals in Zurich, Glarus and Basel.

In 2021, she obtained the Senior Management Diploma from AKAD and in 2005, her Master's Degree in Advanced Studies FHO in Health Service Management. From 2006 until 2011, she held the position of Secretary General of the Department of Finance and Health in the Canton of Glarus and at the same time, was responsible for its Health Department Affairs. In parallel, Daniela de la Cruz was working as the Cantonal Representative for Health Promotion and Addiction Issues, was President of the Foundation for Counselling and Therapy Centres, Glarnerland (Glarus region), and a member of the Supervisory Committee, Glarus Cantonal Nursing School.

In 2015, Daniela de la Cruz was appointed Director of Hirslanden's Klinik Birshof.

In 2017, she was appointed within the Hirslanden Group as Director of Hirslanden's Klinik, Beau-Site, Bern, which specializes in visceral, bariatric/obesity and cardiovascular surgeries, as well as cardiology.

Since 2019, Daniela de la Cruz is the CEO of the Swiss Cancer League in Bern, Vice President of the Swiss Health Leagues (GELIKO), while also serving in advisory roles on the Oncosuisse Board of Directors and at the Foundation Board for Cancer Research in Switzerland. Daniela de la Cruz's extra-professional activities include her dedicated efforts as an elected commission member of the Government Council Commission for Hospital Planning in Cantons of Basel-Stadt and Basel-Land, member of the Spitex Seeland Ltd. Board of Directors, member of the Zug Cantonal Hospital Ltd. Board of Directors, and member of the thurmed Ltd. Board of Directors.

In her private life, Daniela de la Cruz is married and mother of her 10-year-old son.