

Patron – US\$200,000+ per annum

Partner with UICC and reach the highest level of collaboration. This level offers the cumulative list of benefits plus additional including

- Demonstrate your organisation expertise and leadership as a speaker at UICC exclusive events
- Insights from UICC’s Executive team on your organisation’s strategy
- UICC leadership support to your CSR health messaging such as awareness campaigns
- One annual visit to your premises from UICC leadership/ UICC board members to discuss our partnership and/or to support one of your events

UICC Championship Benefits for members

Join UICC as a partner and benefit from the related benefits to the level of engagement chosen



Vanguard – US\$100,000+ per annum

Work with UICC to create shared value

Be part of the global health agenda

- Help shape global initiatives based on our common goal and vision
- Join us every year at the World Health Assembly every May and the UN General Assembly in September
- Receive regular written and call updates on latest initiatives, projects & priorities

Increase your visibility among the global health community

- Your organisation’s name, logo and description featured in the “*Vanguard*” category of UICC Championship programme displayed on UICC’s website which receives 30’000 quality monthly hits
- Work with UICC on joint press releases and media outreach on relevant dates, projects or events
- Have your commitment to the global cancer community showcased during UICC’s convening events, activities and across all our communication channels: newsletters, webinars, reports, website, social media

Expand your peer network and transport your own core messages

- Receive 3 invitations for senior executives to the World Cancer Leaders’ Summit and its side events
- Profit from Vanguard-only offers, side-event invitations and sponsorship packages/ additional benefits at the World Cancer Congress for example
- Gain access to exclusive rooms and lounge passes during our events
- Co-Host with UICC a roundtable or a session at one of your event/ conference

Engaging your employees and communities

- Use UICC leadership quotes or statements in support of your own messages and communications
- Benefit from up to three-month secondment career development opportunity with UICC for your employees
- Connect with UICC staff during regular updates calls

Benefactor – US\$50,000+ per annum

Establish a broader dialogue with our communities

Be part of the global health agenda

- Receive valuable insights on UICC activities and emerging global health issues

Increase your visibility among the global health community

- Your organisation’s name, logo and description featured in the “*Benefactor*” category of UICC Championship programme displayed on UICC’s website which receives 30’000 quality monthly hits
- Your engagement and partnership will be mentioned in UICC campaign and Annual reports shared with our stakeholders
- Article in UICC membership Newsletter promoting your organisation/ partnership with UICC / your success stories or testimonials, sent to 1,100+ member organisations
- Your logo featured on UICC area of work supported and related communications and/or activities annual report
- Social media recognition with a “thank you” tweet on UICC’s Twitter account for new UICC Benefactor partner

Expand your peer network and transport your own core messages

- Receive 2 invitations for senior executives to attend the annual World Cancer Leaders’ Summit and its side events
- Host a roundtable or training in your premises and/or attend UICC exclusive events and participate in international dialogues

Engaging your employees and communities

- Team up with UICC to showcase your activities and benefit from visibility on our various online and social media platforms

Supporter – US\$15,000+ per annum

Join UICC and gain visibility

Increase your visibility among the global health community

- Your organisation’s name listed featured in the “*Supporter*” category of UICC Championship programme displayed on UICC’s website which receives 30’000 quality monthly hits
- Your engagement and partnership will be mentioned in UICC annual report, shared with our stakeholders
- Your logo featured in activities’ related communications and report

Expand your peer network and transport your own core messages

- Have first choice of sponsorship opportunities at the World Cancer Congress which is attended by more than 3,000 cancer experts

Engaging your employees and communities

- Join us on World Cancer Day every 4 February and design your own campaign