



World Cancer Congress  
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## Karine Martinez

Head of external affairs, Geneva University Hospitals

### Biography

After a Postgraduate Diploma in Advanced Studies in Econometrics and a Postgraduate Diploma in Project Management, Karine Martinez ran the headquarters of a Geneva based NGO in the domain of investment promotion – WAIPA, the World Association of Investment Promotion Agencies. She collaborated closely with International Organizations and still does in her current position at the Geneva University Hospitals (HUG), where she is External Affairs Deputy and serves as the liaison to these, establishing good coordination and coherence in common projects.

In the past, she was mandated by International Organizations to work on specific projects and gave lectures in the Geneva University of Applied Sciences (HEG).