Kara Magsanoc-Alikpala

Founding President, ICANSERVE Foundation, Philippines

Biography

Kara Magsanoc-Alikpala is a cancer patient advocate, a broadcast journalist and an Emmy nominated documentary filmmaker based in the Philippines.

She is the founding president of the ICANSERVE Foundation, an NGO that partners with cities to institutionalize breast cancer control programs. She is also the Vice President for Internal Affairs of the Cancer Coalition of the Philippines, the prime mover behind the passage of the National Integrated Cancer Control Act of 2019.

She is a patient advisory board member of the Lancet Commission on Women and Cancer, a Founding Member of the Board of Trustees of the Philippine Alliance of Patient Organizations, an Independent Board Member of the Zodiac Health Ventures, Inc., and a member of the Multi Governance Board of Jose Reyes Memorial Medical Center.

Alikpala is co-author of the study “Patient Centricity In Cancer Care” published by the Frontiers in Pharmacology.

She co-founded the video production company Storytellers International Inc.

She is a contributing producer for CNN International and ARD German Radio. She is the President of the Filipino Documentary Society. Her documentary Delikado (2022) was nominated for an Emmy for Best Investigative Documentary.