



World Cancer Congress Geneva, Switzerland 18 – 20 Oct 2022



Media Advisory

World Cancer Congress Official Press Conference

Thursday 13 October 2022 (Geneva, Switzerland) Some 2,000 scientists, public health officials, civil society representatives and cancer control experts from 120 countries are expected to attend the hybrid [World Cancer Congress](#), convened by the [Union for International Cancer Control](#) (UICC), taking place in Geneva, Switzerland October 18-20.

Media are invited to attend the hybrid Official Press Conference, which will feature the release by the International Agency for Research on Cancer (IARC) of inaugural global data on maternal cancer orphans (preliminary findings).

The press conference will also touch upon advances in cancer prevention and care, the rise of non-communicable diseases (NCDs) in sub-Saharan Africa and how NCD-related mortality is expected to surpass deaths due to communicable diseases, as well as the patient perspective and how patient advocacy can improve the lives of people living with cancer.

What: World Cancer Congress Official Press Conference

When: Wednesday October 19, 10:00 CEST ([Find your time here](#))

Where:

- **Onsite:** International Conference Center Geneva. [Register here](#) to attend in person.
- **Online: Zoom webinar.** [Register here](#) to attend virtually. *A recording of the press conference will be made available to all registered participants.*

Who:

- **Cary Adams**, CEO, Union for International Cancer Control (UICC), Switzerland
- **Bente Mikkelsen**, Director of Non-Communicable Diseases, World Health Organization WHO, Switzerland
- **Alejandra de Cima Aldrete**, Founder and President of Fundación CIMA, survivor and patient advocate, Mexico
- **Valerie McCormack**, Deputy Branch Head Environment and Lifestyle Epidemiology, International Agency for Research on Cancer (IARC), France
- **Miriam Mutebi**, UICC Board Member, Consultant Breast Surgical Oncologist, Clinical epidemiologist & health systems researcher, Aga Khan University Hospital, Kenya
- **Olivier Michielin**, Chairman of the Department of Oncology, Geneva University Hospitals, Switzerland

Further information:

The full conference programme schedule can be accessed [here](#).

Online registration to the World Cancer Congress provides access to [the digital programme](#), including recordings of sessions and abstract presentations, available on demand.

Registration to the World Cancer Congress is not required to attend the press conference virtually.



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Factsheets and media releases can be found [here](#).

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About the Union for International Cancer Control (UICC)

The Union for International Cancer Control (UICC) is the largest and oldest international cancer-fighting organisation. Founded in Geneva in 1933, UICC has over 1,200 member organisations in 172 countries. It enjoys consultative status with the United Nations Economic and Social Council (ECOSOC) and has official relations with the World Health Organization (WHO), the International Agency for Research on Cancer (IARC), the International Atomic Energy Agency (IAEA) and the United Nations Office on Drugs and Crime (UNODC). UICC has over 50 partners, including associations, companies and foundations committed to the fight against cancer. UICC is a founding member of the NCD Alliance, the McCabe Centre for Law & Cancer and the International Cancer Control Partnership (ICCP). UICC established the City Cancer Challenge Foundation in January 2019 and the Access to Oncology Medicines (ATOM) Coalition in 2022.

UICC's mission is to both unite and support the cancer community in its efforts to reduce the global cancer burden, promote greater equity and ensure that cancer control remains a priority on the global health and development agenda. It pursues these goals by bringing together global leaders through innovative and far-reaching cancer-control events and initiatives, building capacities to meet regional needs and developing awareness campaigns.

About World Cancer Congress

The World Cancer Congress unites the global health and cancer community with a multidisciplinary programme that features the latest successful interventions in cancer prevention, diagnosis, treatment and care.

The Congress was awarded 'Best Conference Development' and 'Best use of social media' at the [2017 Association Excellence Awards](#).



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The first International Cancer Congress was held in Madrid in 1933. It led to the foundation of the International Union Against Cancer in 1935, renamed the Union for International Cancer Control (UICC) in 2010. The last edition took place in Malaysia in 2018.